

# Best Business Communications Training Consultancy - Switzerland

When working as part of a business, the necessity for clear and concise communication is high. Few things get done well within teams without first being effectively and clearly communicated within all levels. Helping businesses with communication training is exactly what benefitIMPACT AG delivers in hugely successful ways that really add value to a client organization or business. Following the firm's success in the Education and Training Awards 2020 from Corporate Vision, we examine it in closer detail to learn more about what makes it so successful in business communication training.

benefitIMPACT is a team of dedicated developers, trainers, and consultants who all have a proven track record of success working with a wide variety of business positions, from line managers to heads of departments, to leaders of business development, and right the way up to CEOs. Having worked across a wealth of businesses in a myriad of different positions, the team at benefitIMPACT knows first-hand just how important attitude and behaviour are in generating the greatest impact for a business. As much as knowledge and insight is valuable, being able to effectively communicate those to a workforce, or have a workforce effectively communicate those to a client is just as important to the overall success of a business. What benefitIMPACT does is enhance and improve levels of business communication through training, to ensure that everyone can operate on the same level.

Since its establishment, benefitIMPACT has remained resolutely focused on its mission to generate impact at every single touchpoint with a client. The systematic approach with analysis and carefully considered design and development is key, especially when focusing on what the client business does, and how strong its impact can be. At every stage of the process, the firm observes and integrates all possibilities of innovation, but always after a deep testing period to ensure that innovation is serving its purpose of generating more impact for a business. Being a business that is present in the digital era and online world of business, it has also developed its own virtual classroom and studio, where it is able to work with clients in developing their attitudes and behaviours online.

Working as a consultancy can often mean competing against other, perhaps more established competitors. The team at benefitIMPACT stand out against the competition with its proven track record of having each and every line manager employee have a profound academic background. Members of staff know and understand all the relevant theories for people management and communication, but more crucially than that, the staff recognize the far greater importance of understanding the client, as well as their goals and aspirations.

Once that is understood, benefitIMPACT can begin to provide relevant business solutions through its training.

The impact of COVID-19 cannot be overstated, especially within the training and education industries. Firms such as benefitIMPACT have had to postpone their face-to-face training and find online alternatives. Many of the firm's clients have settled for one-way webinars, involving just one person talking to many others across the world in a format that is tired and old. What benefitIMPACT does is host engaging, interactive, and impactful training sessions through its virtual classroom and studio, where people can come together in ways like never before, to learn as never before. Everyone at benefitIMPACT understands the value of open communication, entrepreneurial thinking, and learning all the way through life. These values impact the clients, and everyone benefits together.

Blending learning is clearly the format of the future, no matter the size of a company. Large and small businesses alike will become obliged to develop digital skills, but communication will always remain at the core of what businesses must do. Without effective communication, there is no direction, no mission, and no collaboration. benefitIMPACT works tirelessly to ensure that its clients have everything they need to succeed, including effective, clear, and outstanding business communication.



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